

Software
development



Negocios
más Internacionales





ASPSolutions
Desarrollando Ideas

Business Intelligence/ Software development



**María Alexandra
Gutiérrez**

More than 20 years of
experience designing,
developing and distributing
software tools.

It has bilingual designers,
developers and experts in Java,
Html, CSS, Angular, React,
Xamarin, Spring boot, Spring
JPA technologies.



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Business Intelligence/ Software development

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¿WHY OUR BI TOOL?

Companies do not have a way to measure and create trends in their processes and/or services that allow them to make more precise and accurate decisions to obtain significant competitive potential in the market. Piling up mountains of digital information is not useful unless organizations can make sense of it.

Frustration is generated by not being able to integrate important data between areas and/or programs and spending time on calculations and failed integrations, in addition to incurring overload and not optimizing human capital allocations.



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PRODUCT – SERVICE

Using own tools, we offer a wide variety of services to create dashboards, data mining capabilities, and multiple charts. In order to analyze any data source and be able to share valuable data with executives and decision makers.





Software Development

**Mario Fernando
Prada**

Hub of innovation and
digital Solutions with
three business units,
specialized in supporting
companies in their growth
and consolidation.



mario@digitaldreams.co

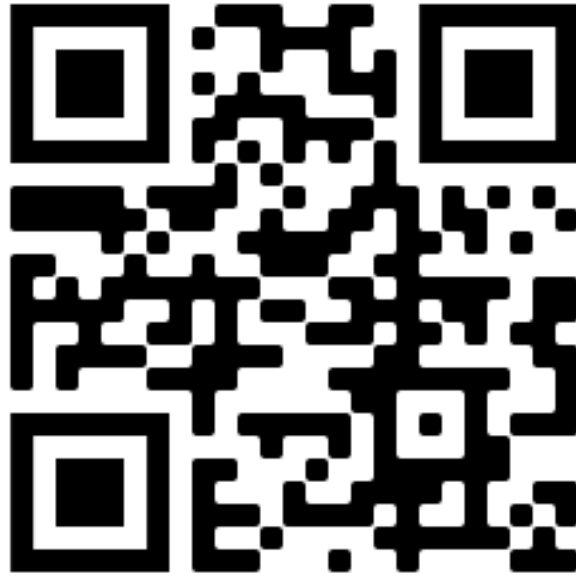


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hola@d-reports.co | hola@digitaldreams.co
www.d-reports.co | www.digitaldreams.co

¿WHY D-REPORTS?

- It comes from the need to have our clinical records at hand in any situation.
- Currently, patients must go to each individual clinic or doctor that they have attended in order to acquire their medical records.
- After a while, due to lack of space, change of systems, or closure of a hospital or office, our record can get lost or discarded without a trace.



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www.d-reports.co | www.digitaldreams.co

D-REPORTS - ¡Your clinical records, your life!

- **¡Your medical record at hand!** take control of your clinical information, treatments and medications in the palm of your hand.
- Keep up to date with your medications and all the medical reports associated with you, say goodbye to looking for your medical record from clinic to clinic.





Mobile and web applications
development

**Carlos Ríos
Vertel**

We are the technological
link for companies that
have or develop mobile
and web applications as a
product in their business
model.





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Mobile and web applications development.

Email: hola@danielapps.co

Website: <https://www.danielapps.co/>

¿WHY Daniel Apps?

At the beginning, the founder of Daniel Apps worked for a tax company. They worked hard for 3 months during tax period and the other 9 months were used to plan and improve the platform.

In the 9 months, the developers had to self-manage the time to improve the platform without supervision from the CEO. We noticed that this scheme could be shared with other companies.



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PRODUCT – SERVICE

Smarket is an app that helps Chilean grocers to manage their business.

It allows:

Real-time updates:

Synchronization between various POS devices.

Inventory management: Store inventory management.

Entry of DTEs to the SII:

Sending of legal documents.

Evolute

Tecnología para la Evolución de Compañías

Web/e-commerce/Apps development

Javier Reyes V.

Cloud software development engineers; experts in mobile applications, websites and online stores, focused on building fast, scalable and efficient for start-ups, SMEs and global companies.



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¿WHY EVOLUTECC?

Evolutecc was born due to the business need for cutting-edge technological support in the face of the new challenges of day-to-day management and doing business online efficiently and effectively.

Whether you want to build a website, an online store, or have an idea to optimize a process or market from an application, the biggest challenge that our clients meet is identifying the appropriate technology that they should use so as not to lose validity through of time, thinking that digital constructions are in permanent scalability. All this also confronted by costs, project management, user experience, timely compliance, commercial and procedural challenges.



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PRODUCT – SERVICE

We stand out for:

Unique design

Our team is committed to engineering a unique design adapted to the latest UX trends.

Technological Consulting

We are your technological ally, providing advice from the beginning. We consider your budget, times, technologies and future needs.

Transparent Processes

We establish close relationships through constant communication, transparent and flexible processes. Our clients are in control of their projects, where they offer constant feedback on our agile processes structured in 6 phases.



Software Development

Suzette Lissa Sosa

More than 12 years of
experience in integration
of engineering solutions
and IT technology, M2M,
Software SaaS.



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Software Rivertech
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¿WHY EMOTIVA?

- Our clients need to optimize their logistics operations.
- Our clients solve their main logistical problems relying on the use of navigation equipment in charge of the crew of the vessels or vehicles.
- In general, for management decision-making, logistics operation performance information requires manual data collection based on feedback between logistics leaders and operators.





PRODUCT – SERVICE

- Through our tool based on data analytics, logistics managers and leaders can save time and receive real-time information in a clear and precise way about the performance of their logistics operations.



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Software Rivertech
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KYM CONSULTING ING SAS



Software Dapps - Apps development

ADELA L. TORRES M.

Technological Solutions, service
efficiency and commitment





coperativo@kymingsas.com



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SOFTWARE DAPPS - APPS
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www.kymingsas.com

¿WHY KYM?

- **KYM CONSULTING ING SAS**, was born on the market due to the need that many companies currently have when carrying out certain activities derived from their core business, resorting to work outside the environment of their information system, which generates reprocessing, lack of integrity, loss of information, fraud, cyberattacks, dissatisfied customers, impersonation of third parties and administrative waste, many of them with legal and economic consequences.
- To the extent that situations or incidents arise, customers try to solve it with improvised procedures and inadequate tools that do not solve the problem definitively, leading to high additional costs.
- KYM CONSULTING ING SAS, carries out a diagnosis of the process or situation and determines the most appropriate solution to the extent of the client's needs, optimizing the process.



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SOFTWARE DAPPS - APPS-
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PRODUCT - SERVICE

- We design Software Solutions with innovation and discipline, applying agile methods of design, development, implementation and convenient technical support service for small and medium-sized companies in the different economic sectors.
- We develop Apps, Dapps, Smart Contracts and Integration of Technological Platforms.



Technological applications

ERIKA ONOFRE

Experts in cloud
technology applications,
with payment on demand.



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Website:

<https://www.proyectatech.com/>

¿WHY PROYECTATECH?

Our company help other companies to reduce:

- absenteeism
- Lost time in the calculation of hours by talent management.
- Energy expenses for unauthorized overtime.
- Workplace depression not detected in time.



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Website:

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PRODUCT – SERVICE

Experts in cloud technology applications with payment on demand:

Work attendance control with biometrics and artificial intelligence.



We transform data into actions that generate value by connecting wireless sensors with 10-year autonomy





Software development



**NESTOR ALVARADO
NAMEN**

We are a technology firm
dedicated to increasing the
productivity and
competitiveness of
companies through our
diverse portfolio of Apps
and Corporate Digital
Platforms



nalvarado@nanapps.co



+57 300 6302743

Product: WerU App

Email: comercial@nanapps.co

Website: <https://www.nanapps.co>

¿WHY NANAPPS?

- We help companies that have difficulties controlling the outdoor work carried out by their employees. guarantying its quality.
- Companies which service team spends a lot of time planning the activities to be carried out and organizing the reports of the services that they must provide.
- Companies with dissatisfied customers due to lack of attention and lack of timely information, which causes claims and loss of sales.



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Product: WerU App

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Website: <https://www.nanapps.co>

PRODUCT – SERVICE

Our WerU platform facilitates the planning, execution and monitoring of outdoor activities, allowing real-time control of the work carried out by each employee and management of indicators, ensuring customer satisfaction and taking your service to another level.

Sectors we attend: Commercial Refrigeration Maintenance / Construction / Heavy Machinery Maintenance / Technical Services / Public Services / Collection Management / Co-property Services / Fumigation



sagicc

by TechniSupport

Omnichannel Solution

Luis Nieto Porto

Platform and methodology to
create and deliver customer
service experiences through all
communication channels.





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Sagicc

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Promo.sagicc.co

¿WHY SAGICC?

- Companies use to fail when trying to control communication with their customers.
- They have a customer service team that performs manual and inefficient processes.
- They lose sales by not serving their customers on time through the different communication channels.



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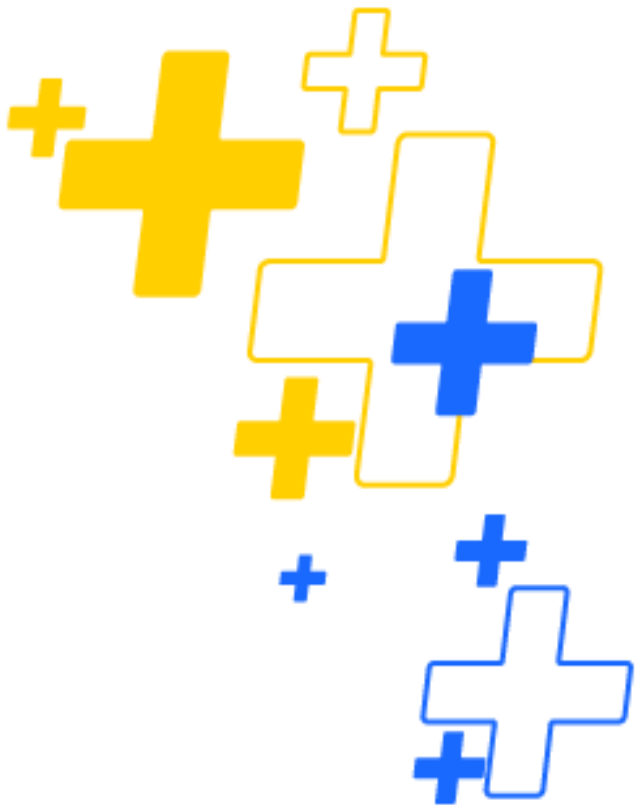
Sagicc

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PRODUCT – SERVICE

- Engage your customers with the best service experience
- With Sagicc, clinics schedule appointments with their patients through whatsapp; universities enroll their students through web chat; retail companies sell their products through Facebook, and in general all of them can follow the conversation with their clients through any channel they prefer to use.



Business Process Outsourcing



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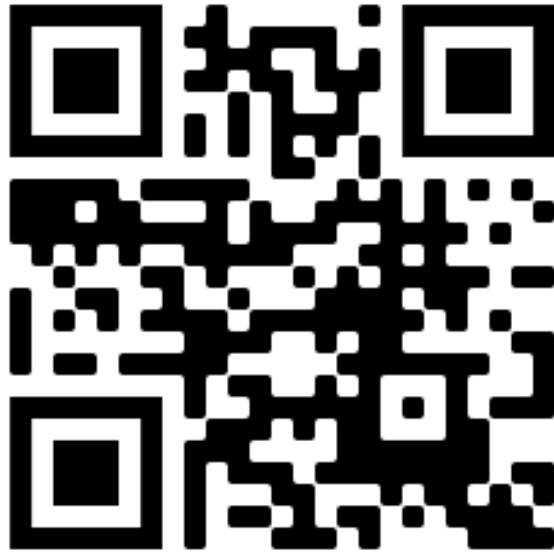




BPO services /back office/
automatization and data analysis

Catalina Pastrana

Specialized company in
providing world-class services
in each of the moments of truth
of the user's life cycle for
clients from different
verticals.



apbruges@atlanticqi.com



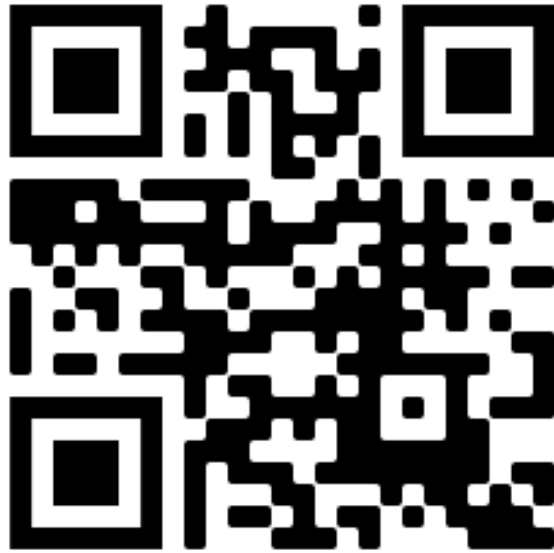
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BPO services /back office/ automatization
and data analysis
Website: atlanticqi.com

¿WHY ATLANTIC?

We help companies about:

- Operational inefficiencies which requires efforts despite that are not the Core of the business, triggering users' low satisfaction.
- To manage through allies that allow the company to deliver a differential service experience to its users.
- There are many resources and time that companies can lose by not having strategic allies that allow them to reduce costs and operational effort.



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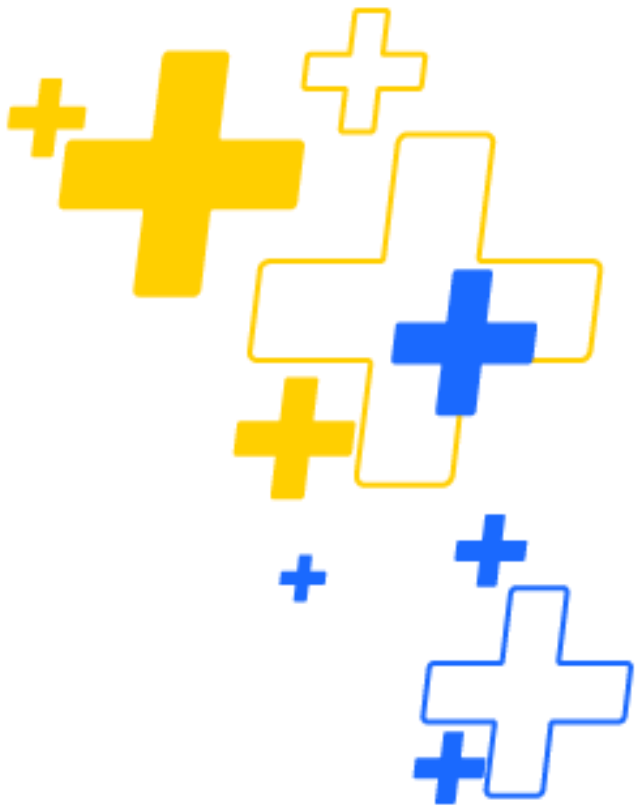
BPO services /back office/ automatization
and data analysis
Website: atlanticqi.com

PRODUCT – SERVICE

Our value proposition is to ensure compliance with the strategic objectives of our clients, through a differentiated offer at each stage of the user's life cycle, adding automated processes and intelligent tools, developed to maximize the results of the operation, allowing at the same time innovation-oriented management by our coworkers.

Award for "Best Customer experience strategy" at Colombia and LATAM level, thanks to our CX 360 strategy developed for an export client. Nowadays, that strategy is part of our experience model for all our clients.

We also have a business transformation team and tools developed to meet customer needs.



Knowledge Process Outsourcing



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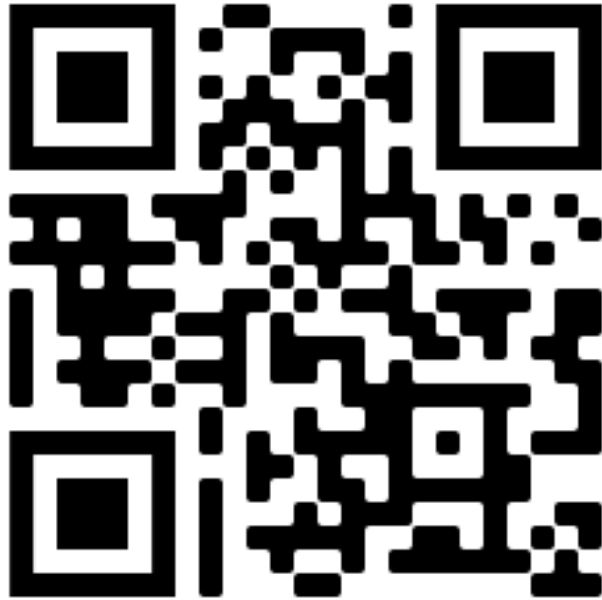
ciglo

Consulting / Audit / Training

Diana Castillo

We develop strategies that increase the assets of our clients, turning their vision into our objective of permanent work.





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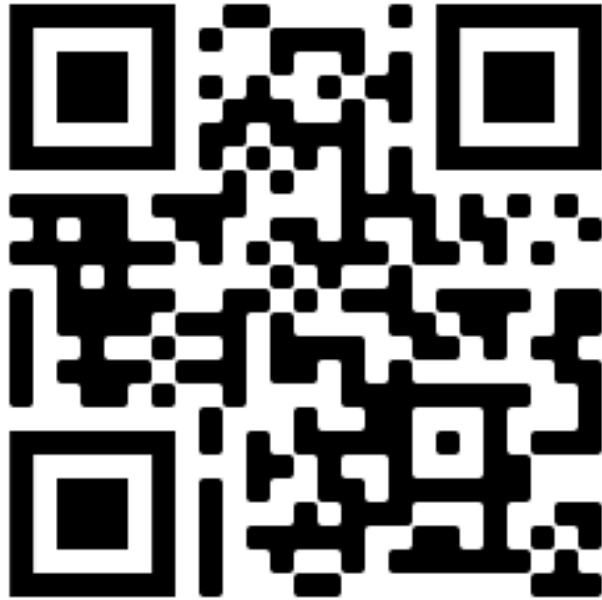


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Consulting / Audit / Training
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¿WHY CIGLO?

1. To guarantee that the business strategy is aligned with the reality of the environment, as well as the internal conditions and the commitment to the quality and sustainability of its products and services.
2. To formulate a corporate structure that allow coworkers to understand the meaning of this strategic vision and commits to its effectiveness.
3. To evaluate their performance to take accurate actions when facing of deviation from their purpose.



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PRODUCT – SERVICE

CONSULTING

Strategic direction
Processes optimization
Compliance Management
Business continuity
Management systems
Change management
Asset Management
Leadership

AUDIT

Legal audit
Financial audit
Suppliers audit
Audit of management systems

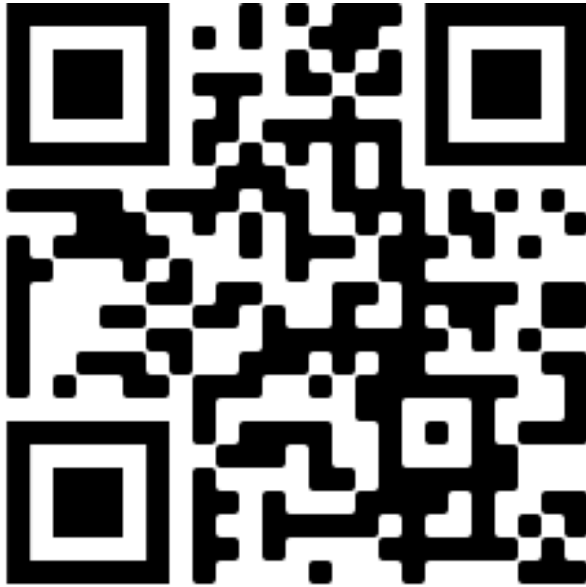


International Trade Outsourcing



**Addarys E. Santos
S.**

Overseers of the
logistics chain to
minimize cost, risk and
time.



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International Trade Outsourcing
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¿WHY RYSESTER?

We can help if in your company:

- Managers delegate specialized tasks to the secretary, accountant, or even themselves.
- Your company affords the costs and risks of international trade operations.
- The amounts a company affords, time and level of frustration depends on mistakes made when executing international trade operations.



specialadvisorss@gmail.com

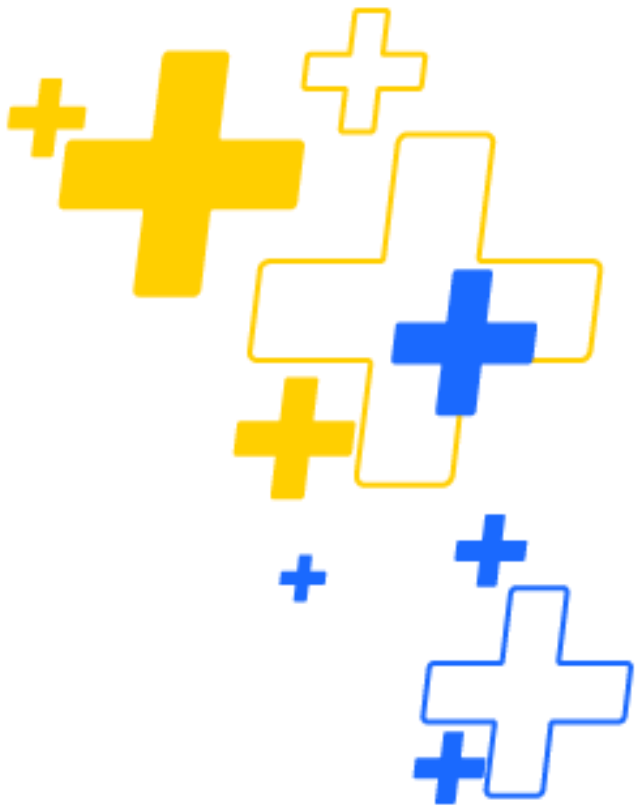


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International Trade Outsourcing
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Website: www.rysester.com

PRODUCT – SERVICE

- We make us part of the company to be its international trade department.
- Our job starts from the purchasing order, reviewing requirements, determining costs, establishing routes and logistics.



Creative
Production



Negocios
más Internacionales





Strategic marketing and advertising
agency

Fidel Gómez

We are the ally of those
who are seeking for
results.



Ceobrandingco@gmail.com



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Strategic marketing and advertising agency
Ceobrandingco@gmail.com
Website: www.brandingco.com.co

¿WHY BrandingCo?

- Companies must hire several service providers, communicate through different channels and to obtain generic solutions to their needs.
- To get professional marketing services, they hire freelancers or advertising agencies found directly or as a recommendation of third parties.
- The companies that contract this type of services cannot quantify the return on the investment they make, which is why in many cases they lose money and time invested.



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PRODUCT – SERVICE

- We offer specialized services, with work teams configured according to each project, using our own platform for project management from start to finish.

Digital Marketing
Marketing and development
Graphic Creativity





Web design and development, Content
Marketing and Digital Advertising.



Hugo Reyes

Inbound marketing for
small and medium
businesses.



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Web design and development, Content
Marketing and Digital Advertising.
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www.globalconcept.com.co

¿WHY Global Concept?

- Lack of knowledge about how to use Digital Marketing to help growing brand and Social Networks to achieve business objectives.
- Working on your communication and implementing marketing funnels with good management of your digital channels. (Design and Web Development implementing SEO and SEM / Content Strategy in Social Networks / Mailing / Ads)
- The cost of marketing services should be understood as an investment with a return in the short and medium term and measurable over time.



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Marketing and Digital Advertising.

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PRODUCT – SERVICE

Situational analysis of the business and its objectives / Identification of the Ideal Client or Buyer Persona / Structuring and Campaign Design / Definition of channels / Execution / Measurement.

At Global Concept we have guaranteed growth of 18% above their average sales for 85% of our clients.